



Vedanta ESL Steel Limited organizes 2 highly successful Mega Health Camps in Alkusha and Bokaro's Sector 6

Bokaro | 2nd December 2024: Vedanta ESL Steel Limited continuing its unwavering commitment to societal and community well-being, recently organized two highly successful Mega Health Camps in Bokaro district as a part of its Project MACE Healthcare interventionist program. Hundreds flocked to these Mega Health Camps focussed on the medical needs of the senior citizens of Bokaro and Alkusha.

Health Camp at Vedanta Cares Field Hospital

Mega Health camp at Sector 6 Bokaro was organised in partnership with Medicant Hospital, Bokaro whose doctors screened the elderly citizens for their varied healthcare needs. The health camp organized at Vedanta Cares Field Hospital at Bokaro's Sector 6 was organized under the aegis of Project MACE and was handled by its implementing agency- Samarth Community Forum.

Health Camp held in partnership with Medicant Hospital

The gathering at Vedanta Cares Field Hospital during the Health Camp including the Chief Guest, Mr Digvijay Kumar Singh, IG of CISE, remembered the stellar service Vedanta ESL Steel Limited rendered during the COVID-19 pandemic. Highly qualified doctors from Medicant Hospital's different departments like Orthopaedics, General Practitioners, Ophthalmology, and Endocrinology (Diabetes control) helped the elderly with their medical and general well-being needs apart from screening their blood pressure, thyroid, blood sugar, etc.

Health Camp at Alkusha

A similar medical camp was organized keeping in focus the healthcare needs of the elderly from the rural belt of Chas sub-division of Bokaro district, at Alkusha Village. Here too doctors screened the elderly citizens for their varied healthcare needs and Vedanta ESL Steel Limited and Samarth Foundation the implementing agency for Project MACE collaboratively worked towards this initiative.

Health Camp was held at Alkusha in partnership with Akash Hospital, Sanjeev Netralaya, and Dr Puja's Dental Clinic.

For the Alkusha Medical Camp Vedanta ESL Steel partnered with doctors from varied reputed medical institutions like General Practitioners from Akash Hospital, Dentists from Dr Puja's Dental Clinic, Ophthalmologists from Sanjeev Netralaya, etc. The elderly citizens flocked in high numbers to make this camp highly successful for their medical consultations and general well-being needs like screening of their blood sugar, blood pressure, thyroid, etc.

Healthcare initiatives by Vedanta ESL Steel Limited

For the management of Vedanta ESL Steel Limited which has been acknowledged with numerous awards and felicitations from various national and international governmental bodies and NGOs, nothing is more important than the well-being of the communities in our vicinity. Amongst our various interventionist policy initiatives, the one which touches the most is our Healthcare initiatives – Project AAROGYA and Project MACE – around more than 5 lakh Bokaro citizens in around 3 and half years of their implementation.

Project MACE by Vedanta ESL Steel Limited

Project MACE was so designed to contribute to the healthy aging and wellness of elderly people of Bokaro, keeping them physically & mentally active, and engaging them with different kinds of activities such as physical and online training & learning, events, information sessions, etc. Under Project MACE, implemented by Samarth Community Forum, we also provide nutritional support to the elder citizens and support them through healthcare camps, special camps, and regular Doctor's visits.

Management Outlook towards Community well-being & Mega Health Camps

Mr Kunal Daripa, Head, CSR of ESL Steel Limited, said on the occasion, "The primary objective of the camp was to contribute to the healthcare sector by addressing the critical need for general screening and urgent healthcare needs. Many of our elderlies forget, miss, or cannot afford to be on time for their general medical screenings and miss out on early warnings. We believe in the adage- 'Prevention is better than cure'. If prevented and if caught early many of the huge medical needs can be addressed easily and very economically. We thank all our partners in these mega camps, especially Mr. Digvijay Kumar Singh, IG of CISE, who took out time from his busy schedule to boost our spirits. Together, at Vedanta ESL, we are making a meaningful impact on our community."

About Vedanta ESL Steel Limited

Situated in Siyaljori village in the Bokaro district of Jharkhand, Vedanta ESL Steel Limited is a prominent manufacturer of steel products. The company operates a greenfield integrated steel plant with a capacity of 2.5 million tonnes per annum (MTPA), producing a range of products including pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant adheres to stringent environmental standards while leveraging international expertise and solutions to deliver world-class products and services.





6A, Sector-6/C, Bokaro Steel City

