

Vedanta ESL Steel Limited felicitates 33 talented Youths from the Chas and Chandankiyari Blocks of Bokaro District.

Bokaro | 5th December 2024: Vedanta ESL Steel Limited continuing its unwavering commitment to societal and community development, especially in its vicinity, organized a Mega Felicitation Ceremony to recognize and applaud rural youth from Chas and Chandankiyari blocks of Bokaro District. This celebration of excellence included honoring 33-star performers from its various CSR interventionist programs focussed on Education, Skilling, and Sports.

Mega Felicitation Ceremony Participants

The Mega Felicitation Ceremony was organized at the Vedanta ESL Archery Academy situated inside the plant premises in Siyaljori and saw a turnout of around 200 people, including Guests like Mr Susan Rajwar (Zila Parishad representative), Mr. Rohit Rajak (Mukhiya, Alkusha) and Vedanta ESL's Senior Management including Mr Ravish Sharma (Chief Operating Officer, ESL Steel Limited), Mr Amal Ghosh (Director, Infrastructure Management) and Dr. Saroj Kumar Singh (Director, Steel). Apart from the dignitaries, the onlookers comprised students, their parents, their teachers and coaches, ESL Workers, general citizens of these villages, and more than 24 PRI members. The vociferous crowd applauded their wards for their multifarious and outstanding performances.

Motivation for others to Excel too

The Mega Felicitation Ceremony which recognized these rural youth of Bokaro was to serve as a platform to inspire and motivate individuals, showcase impactful stories, and reinforce Vedanta ESL's commitment to empowering communities through their interventionist programs like Project PRERNA & AAS Vidyalaya (both in education), Vedanta ESL Skill School (producing industry-ready youth for Solar and Apparel Industry) and Vedanta ESL Archery Academy, which has been doing a stellar job of promoting and developing archers in the vicinity of Chas / Chandankiyari rural belt of Bokaro.

Performers groomed at Educational Interventionist Programs

Under Project PRERNA 13 students were felicitated, including 4 who have recently qualified for the Jharkhand State Polytechnic Entrance Exams and 9 who have qualified for SSC Group Discussion stage. Apart from Project PRERNA, students from AAS Vidyalaya were also honored including the Top 3 performers in Class Xth examinations who benefitted from AAS Vidyalaya enrolment and those who have been passing with flying colors in the regular internal assessment competitions at the three AAS Vidyalaya Cafes located in Bijulia, Chandankiyari, and Yogidih.

Performers groomed at Skilling Interventionist Programs

Two outstanding performers were also applauded for their stellar performance in the recently concluded Solar PV Installers course run under Vedanta ESL Skill School which is producing industry-ready youth for the Solar and Apparel Industry. This skilling center boasts to have placed more than 80% of its alumni with the best-in-class industry-leading organizations.

Performers groomed at Vedanta ESL Archery Academy.

However, the most thunderous ovation was reserved for the Archers who have won laurels for Vedanta ESL Archery Academy. 6 Archers in total were called to the dais and applauded for their contribution in the past year – most of whom either qualified or won a national level championship. Amongst those felicitated was Kritika Kumari, a young 13-year star performer from Siyaljori, who has recently won the silver for the All-India School Championship and has already qualified for the senior state-level trails for the National Archery Games.

Management Outlook Towards Community Development

Mr Ravish Sharma, Chief Operating Officer, of ESL Steel Limited, said on the occasion, "We at Vedanta ESL Steel Limited have always motivated those around us, whether they are our employees, our business partners, or the community present around us to participate in healthy multifarious contests and competitions. In real life, it is teamwork that will build excellent organizations, and all types of talent should be groomed and allowed to flourish. Keeping in mind one of our core thoughts at Vedanta ESL – Together, we are making a meaningful impact on our community, we want to be known for our support, cheerleading, and motivation and for creating the right environment to act as the catalyst in the lives of our employees, our partners and the community around us in their quest to excel."

About Vedanta ESL Steel Limited

Situated in Siyaljori village in the Bokaro district of Jharkhand, Vedanta ESL Steel Limited is a prominent manufacturer of steel products. The company operates a greenfield integrated steel plant with a capacity of 2.5 million tonnes per annum (MTPA), producing a range of products including pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant adheres to stringent environmental standards while leveraging international expertise and solutions to deliver world-class products and services.





