

## **Vedanta ESL Archery Academy's Kritika makes Bokaro proud; wins Silver at National School Games**

**Bokaro | 17<sup>th</sup> November 2024:** Vedanta ESL Archery Academy's 13-year-old archer, Ms. Kritika Kumari, has won the silver medal in the Under-14 category at the ongoing 68<sup>th</sup> National School Games at Nadiad, Gujarat. Kritika, a class 9 student and Siyaljori resident has trained for two years at Vedanta ESL Archery Academy under coach Bhudeshwar Murmu.

### **A proud moment for Bokaro**

Kritika today has made Bokaro proud with her remarkable achievement at the All-India level, where more than 60 of the most promising archers from schools across the country showcased their skills and talent. Kritika's determination, the academy's world-class training, her latent talent, and her dedication have brought this prestigious honor to the district.

### **Vedanta ESL Archery Academy**

ESL Steel Limited in continuation of its unwavering commitment and support to the growth and all-round development of the community around us and as a part of our commitment to fostering sportsmanship and competition in the community has established the prestigious Vedanta ESL Archery Academy in 2020.

Vedanta ESL Archery Academy a state-of-the-art archery institution, located inside the Vedanta ESL plant premises in Siyaljori, provides aspiring archers from the rural belt of Bokaro district with the resources and guidance necessary to excel in the sport. The Academy has achieved remarkable success with its students winning a total of 185 medals since its inception across National, State, and District level competitions. The Academy has hosted two major events which have also provided students the much-required exposure apart from the steady increase in medal count every year.

### **Kritika's talent and skills**

Kritika Kumari studies at SM High School, Siyaljori and joined the Vedanta ESL Archery Academy in November 2022. With rigorous training under the watchful eyes and expert guidance of coach Bhudeshwar Murmu, she has honed her skills over the last two years. Her dedication and hard work have led her to significant achievements, including securing two medals in the prestigious Vedanta Challenge Trophy and School Games. Kritika continues to strive for excellence, embodying the spirit of determination and perseverance.

### **ESL Steel's commitment towards Vedanta ESL Archery Academy**

**Mr. Kunal Daripa, Head CSR, ESL Steel Limited** said on the occasion, "We at ESL Steel Limited are proud that Kritika has won a Silver medal at the ongoing 68th National School Games. Not resting on her laurels she has already started preparing for her next big goal, the NTPC All India Archery Championship, where she aims to further establish herself as a promising young athlete in the field of archery. At each step, we at ESL Steel Limited reaffirm our commitment to Vedanta ESL Archery Academy and to take it to the next level. We are committed to expanding our reach and achieving even greater success and for this, we plan to add to the intake, increase resource allocation, add facilities, multiply training modules, boost national-level participation, escalating competitiveness, and help nurture more such rural talent from Bokaro district which will help Bokaro's name shine across the country."

### **About Vedanta ESL Archery Academy**

Located inside the Siyaljori ESL Steel Limited plant premises, the Academy was launched in 2020 through ESL Steel Limited's CSR initiatives, to foster the inherent rich legacy of Archery in Jharkhand. This project is now considered a premier institution and provides guidance, training, nutrition, resources, and motivation to 50 archers of all age groups up to the age of 21 years from rural areas. The academy is run by renowned professionals who provide training for three years under the following categories: Under 9, Under 14, Under 17 & Under 21.

### **About Vedanta ESL Steel Limited**

Situated in Siyaljori village in the Bokaro district of Jharkhand, Vedanta ESL Steel Limited is a prominent manufacturer of steel products. The company operates a greenfield integrated steel plant with a capacity of 2.5 million tonnes per annum (MTPA), producing a range of products including pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant adheres to stringent environmental standards while leveraging international expertise and solutions to deliver world-class products and services.





