



ESL Steel Limited Welcomes New Year with Joy and Optimism

Bokaro, January 4th, 2025: ESL Steel Limited celebrated the arrival of 2025 with a vibrant and inspiring New Year's town hall event that brought together employees, leadership, and stakeholders to reflect on past achievements and embrace the challenges and opportunities of the coming year.

Key highlights from the event

The event commenced with a heartfelt welcome address by **Mr. Ashish Gupta, CEO and Whole Time Director of ESL Steel Limited**, who reflected on the company's remarkable achievements over the past year. He highlighted the importance of unity, innovation, and excellence in driving the company's vision forward. The celebration featured the unveiling of the 2025 diary, a cake-cutting ceremony, and recognition of the exceptional contributions made by the award-winning NCQC and CSR teams. With over 500 employees participating both in person and virtually, the town hall showcased the collective dedication and accomplishments of the ESL Steel team.

New Year message from CEO

Speaking on the occasion, **Mr. Ashish Gupta, CEO and Whole Time Director**, of **ESL Steel Limited** said, *"As we step into 2025, I extend my heartfelt gratitude to each member of the Vedanta ESL family. The last year was marked by milestones that showcased our strength, resilience, and commitment to excellence. We pledge to carry this momentum forward, setting new benchmarks and realizing our shared goals. Together, we will continue to transform challenges into opportunities. Happy New Year to all of you and your families."*

Chairman's Code of Conduct

As we step into 2025, CEO and WTD, Mr. Ashish Gupta, shared the vision of Chairman Mr. Anil Agarwal, emphasizing the importance of upholding integrity, prioritizing safety with a commitment to ZERO injuries, and embracing environmental responsibility. We are dedicated to nurturing talent, empowering young innovators, and maintaining our world-class assets. By aligning with partners and enhancing commercial acumen, we aim to achieve collective success. Guided by the principles of Satya and Ahimsa, we will prioritize the community and work to make a meaningful, lasting impact.

Awards and Accolades

In 2024, ESL received several prestigious accolades, showcasing the dedication, hard work, and collective excellence of the entire team. The company was honored with the 'Happy Place to Thrive Award 2023' by ET HR World, recognized as Best in Large & Gen Y at the W.E. Global Awards, and received the CII Award for Excellence in Women in STEM. ESL also earned a Star-Rated Memento at the ENCON Awards and the 'Excellence Award for TMT Supply at Samvaad 4.0, presented by the Union Minister of Heavy Industries & Steel. Additionally, Ms. Meenakshi Sabharwal was awarded the 'Wings of Steel Award' by the Indian Steel Association, while Mr. Ashish Ranjan won the 'Sardar Patel National Award 2024' for his leadership in CSR, PR, and Land Management. ESL further excelled at NCQC 2024 ABV-IITM held at Gwalior and finally secured the MQH Winner Trophy for Manufacturing at the MQH

Best Practices Competition 2024. These recognitions highlight ESL’s commitment to excellence across various domains.

About Vedanta ESL Steel Limited

Located in Siyaljori village in the Bokaro district of Jharkhand, ESL Steel Limited is a leading manufacturer of steel products. It has a 2.5 million tonnes per annum (MTPA) greenfield integrated steel plant that produces pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant works in sync with the prescribed environmental standards, bringing international expertise and solutions from reputed manufacturers to offer world-class services and products.





