

# <u>Vedanta ESL Steel Limited awarded 7 Par-Excellence & 2 Excellence Awards for its 9 entries</u> at QCFI's 32nd Convention 2024

**Bokaro | 8<sup>th</sup> October 2024:** Vedanta ESL Steel Limited has been awarded 7 Par-Excellence and 2 Excellence Awards at the 32<sup>nd</sup> Chapter Convention on Quality Concepts 2024 (CCQC 2024) organised by the Bokaro Chapter of Quality Circle Forum of India (QCFI). ESL Steel Limited participated in the convention with 9 entries and all 9 of them fetched awards, including a Quality Circle Category entry which won a Par Excellence in our debut participation.

## QCFI's 32<sup>nd</sup> Chapter Convention on Quality Concepts 2024

QCFI aims for the holistic development of human individuals who unleash their creative potential given an opportunity and empowerment. QCFI in its 4-decade-long journey has seen a quantum rise in first-line employees in multiple organizations who have been effectively trained to levels where they can reach their full potential.

With the theme "Investing in people, Building a better future", the two-day mega event held at the Bokaro Club and Bokaro Steel Plant's Learning & Development Centre was attended by QCFI's Institutional, Life, Individual, and QC members in large numbers. The theme aligned with the QCFI's primary purpose of "People building philosophy" and its primary activity of "Developing people" through training on various quality concepts and handholding.

### Vedanta's participation in CCQC 2024

Vedanta ESL Steel Limited emerged with flying colours at the convention which saw the participation of 60 teams from five mega organisations including Tata Motors, BSL, Gabriel, and ITC apart from Vedanta ESL. The teams were showcasing their innovative projects and quality improvement initiatives and were awarded for their entries with Par-Excellence, Excellence, and Distinguished awards.

The Convention also saw Ms. Meenakshi Sabharwal (Chief Quality & Business Excellence Officer, ESL Steel Limited) and Ms. A Lavanya (Head, Central Planning Cell, ESL Steel Limited) being invited as Judges, which underlines Vedanta ESL's leadership in quality initiatives within the industry.

### Vedanta ESL Steel's commitment to Quality consciousness

When there was an internal call for entries for CCQC 2024, various departments at Vedanta ESL Steel submitted their nominations. Since there was an overwhelming number of nominations they were evaluated and finally only 9 entries could make a mark when meticulously evaluated by a panel led by Ms. Meenakshi Sabharwal (Chief Quality & Business Excellence Officer) and Mr. Vinay Bhushan Kumar (Head, Business Excellence).

#### **Commitment towards Excellence**

Vedanta ESL Steel Limited's Chief Quality & Business Excellence Officer, Ms. Meenakshi Sabharwal showcasing her contentment with the result of inculcating the best Quality initiatives in her colleagues said, "Vedanta ESL's performance at the convention is a testament to our dedication to excellence, innovation, and continuous improvement. These awards reflect the company's mission to lead through quality initiatives and align with its vision to be a global leader in the steel industry."

"I would also like to thank my co-panellists who took time out to help us choose the best entries; and Ms. Shalu Priya, (Lead, Innovation) who ensured seamless coordination between teams and helped them in preparing and practicing their final presentations."

#### **About Vedanta ESL Steel Limited**

Situated in Siyaljori village in the Bokaro district of Jharkhand, Vedanta ESL Steel Limited is a prominent manufacturer of steel products. The company operates a greenfield integrated steel plant with a capacity of 2.5 million tonnes per annum (MTPA), producing a range of products including pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant adheres to stringent environmental standards while leveraging international expertise and solutions to deliver world-class products and services.







