

ESL TALKS

ISSUE #08

VEDANTA ESL LTD MONTHLY NEWSLETTER

Jul-Aug 2024



BUSINESS HIGHLIGHTS

ESL Steel Limited Celebrated the 78th Independence Day with Patriotic Fervor

ESL Steel Limited proudly celebrated India's 78th Independence Day with vibrant patriotic spirit. The event began with the Security Team welcoming the chief guest, Mr. Ashish Kumar Gupta, CEO & WTD, who led the flag-hoisting ceremony.

Mr. Ashish Gupta delivered an inspiring speech, reflecting on the significance of the day. Key attendees included Mr. Ravish Sharma (COO, ESL), Mr. Anand Dubey (CFO, ESL), Mr. Vijay Sindhu (CSO, ESL), Ms. Meenakshi Sabharwal (CQO, ESL) and Ms. Divya Tripathi (Head of Policy & Business Promotion, ESL).

The celebration, attended by around 100 employees and local community members, showcased the spirit of unity and pride in our nation's heritage.



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Ashish Gupta Shines at BizNext Event

Celebrating Jharkhand's Rise as a Business Hub

Mr. Ashish Gupta delivered an inspiring speech at the BizNext Event, spotlighting Jharkhand's impressive transformation into a key business hub. His speech praised local entrepreneurs for their significant role in driving economic growth and innovation in the region. The event celebrated these contributions, highlighting Jharkhand's emerging status as a vibrant business center.



Transforming Logistics

Insights from CII Logistics Colloquium 2024

The CII Logistics Colloquium 2024, held on July 25th-26th in Bhubaneswar, focused on advancing logistics in eastern India. Spearheaded by Mr. Ashish Gupta, Chairman of the CII ER Logistics Sub-committee and CEO of Vedanta ESL Steel Limited, the colloquium gathered industry leaders, policymakers and experts to address key challenges and opportunities in logistics.

Key themes included revolutionizing transportation, next-gen warehousing, cold chain solutions and tech-driven supply chains. The discussions focused on enhancing logistical efficiency and addressing regional challenges in Orissa.

The event also featured contributions from Ms. Divya Tripathi (Head of Policy & Business Promotion, ESL) and other team members, including Ms. Tanisha Shakya, Ms. Lucy Kumari and Mr. Rajeev Joseph from the Sales and Marketing team. This colloquium highlighted our commitment to bridging logistical gaps and building a robust future for the industry in eastern India.



ESL Head of Logistics Provides Strategic

Insights at Procure Connect 2024 Conclave

At Procure Connect 2024, held at the Sheraton Hotel in Delhi, ESL's Head of Logistics presented a comprehensive session on strategic procurement and decision-making. The discussion centered on optimizing the balance between outsourcing and insourcing, evaluating costs, core competencies and supplier capabilities. Key insights included the cost-saving benefits of outsourcing versus the enhanced control offered by insourcing, alongside strategies for effective risk



management regarding quality and data security. The session concluded with an emphasis on aligning procurement strategies with long-term goals for sustainable growth, providing valuable guidance for industry professionals regarding quality and data security.

Celebrating Innovations with Record Participation and Excellence Kaizen Mela

The Kaizen Mela 2024 wrapped up successfully, showcasing 550 ideas on Indonis, 150 nominations and 67 finalized Kaizens. The event celebrated continuous improvement and innovation, with awards presented to the top contributors i.e. 7 Gold, 14 Silver and 24 Bronze. We extend our heartfelt congratulations to all the winners and a special thanks to Mr. Ravish Sharma (COO, ESL), Mr. Anand Dubey (CFO, ESL), Ms. Shyamlee Minz (CHRO, ESL), Ms. Meenakshi Sabharwal (CQO, ESL), and Mr. Tapesh Chandra Naskar (Director - DIP, ESL) for their support and leadership. Kaizen Mela 2024 highlighted the synergy between innovation and business excellence.



Celebrating Success with Bansal Wire Group

On July 20th, 2024, our CEO, Mr. Ashish Kumar Gupta, along with Mr. Ashit Patni (CMO, ESL) and Mr. Jayesh Phalak (Head - Wire Rod Product, ESL), visited Bansal Wire Group in Delhi NCR. The visit was to celebrate their successful IPO listing. Congratulations to Bansal Wire Group on this significant milestone!



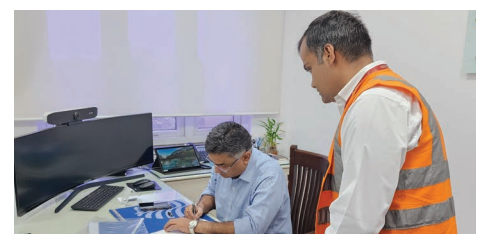
Mr. Ravish Sharma, COO of ESL Steel Ltd, Highlights Key Manufacturing Trends at 11th CII Conclave

On July 5th, 2024, Mr. Ravish Sharma, COO of ESL Steel Limited, addressed the 11th CII Manufacturing Conclave, emphasizing crucial trends in the industry. His presentation covered sustainable practices, the impact of government policies and technological advancements. Mr. Ravish Sharma advocated for strategic initiatives to elevate India as a global manufacturing leader and explored future technologies aimed at promoting smart and sustainable manufacturing.



ESL Takes Major Step Towards Net Zero with Solar PPA Signing with ENERPARC

ESL Steel Limited has made a significant stride towards achieving Net Zero by finalizing a Power Purchase Agreement (PPA) for a 1.5 MWP Solar Rooftop Power Plant with ENERPARC Ltd. The ceremony, attended by CEO Mr. Ashish Kumar Gupta, COO Mr. Ravish Sharma and CFO Mr. Anand Dubey, highlights our unwavering commitment to sustainability. This landmark project, led by Mr. Vivek Sanghi, Mr. Pankaj Gupta, Mr. Rajat Praveen and Ms. Pratikshya Parashar, is set to be completed within four months. The solar plant will be installed on the roofs of the main office building (White House), the WTP Reservoir, and surrounding structures, marking ESL's first foray into solar power.



Celebrating IPO Success with Kataria

Industries

On July 24th, 2024, our CMO, Mr. Ashit Patni and Mr. Jayesh Phalak (Head - Wire Rod Product, ESL) visited Kataria Industries in Ratlam, Madhya Pradesh. The occasion marked Kataria Industries' successful IPO listing, with Mr. Patni serving as the Chief Guest. Congratulations to Kataria Industries on this notable achievement!



DIGITAL & INNOVATION

ESL Steel Limited Robotics Club Training Ignites

Innovation and Digital Skills

ESL Steel Limited Robotics Club recently wrapped up an exciting 10-day training program from June 4th to 15th, 2024, reinforcing our commitment to advancing digital innovation. The program saw enthusiastic participation from over 70 individuals eager to delve into the latest technologies.

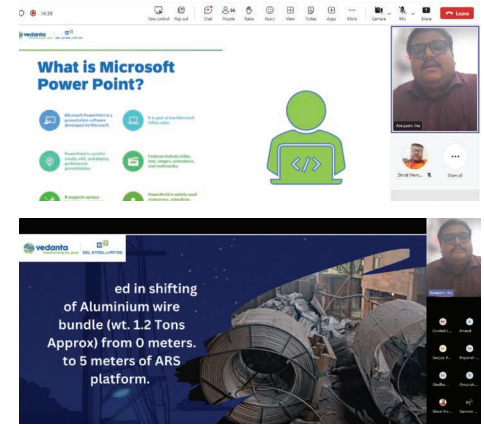
Participants engaged in comprehensive modules covering Embedded Systems, Unmanned Ground Vehicles, Drones, and 3D Printing. The training combined theoretical instruction with practical, hands-on experience, delivered by leading industry experts. This blend of learning methods created a dynamic environment that allowed attendees to immerse themselves in the material and apply their new skills effectively.

The successful completion of this training enhanced participants' technical capabilities and fueled their excitement for future technological developments. This initiative highlights our dedication to promoting innovation and continuous learning within our community.



Engaging Training on Effective Use of MS PowerPoint

ESL Steel Limited recently conducted an interactive training session on MS PowerPoint, led by Anupam Jha from the Digital Team. The session, attended by over 65 participants, focused on enhancing skills for creating impactful presentations. Key topics included creating animated videos, using advanced transitions and animations and leveraging NLP-based text-to-voice conversion. This training is part of our ongoing efforts to promote digitalization and improve proficiency in essential digital tools across the organization.



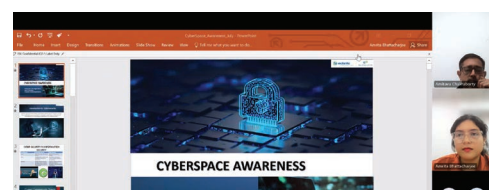
D-Ignite Spark – Pioneering Digital Excellence and Collaboration

ESL Steel Limited recently hosted D-Ignite Spark, an event dedicated to shape the future of digital excellence. The gathering, featured interactions with five innovative startups—QED, FLUX AUTO, AMAXIML, Caliper Autosys, which showcased groundbreaking solutions and compelling use cases. The event also included a collaborative session where various departments brainstormed strategies to achieve a \$10 million value accrual from digital initiatives in FY'25. Congratulations to the DIP, Blast Furnace and Agglomeration departments for their success in the departmental challenge. D-Ignite Spark highlighted the power of both external innovation and internal creativity, setting the stage for a successful and forward-thinking future.



Cyberspace Awareness Training

On August 17th, 2024, over 50 participants attended a Cyberspace Awareness training session, part of our 'Monthly Training on Digital Tools & Technologies' series. Organized by the Digital and IT team, the session covered essential topics including social engineering, malware, phishing and password management. Key takeaways included understanding social engineering tactics, recognizing malware types, identifying phishing attempts and the importance of strong password practices. The training, led by Ms. Amrita Bhattacharjee (Digital, ESL) and Ms. Kritideep Kaur (CISO), reinforced our commitment to safeguarding digital assets and sensitive information.



HSE & SUSTAINABILITY

Celebrating World Environment Day with Engaging Quiz Contest, Enhancing Environmental Awareness and Team Spirit

In observance of World Environment Day, the Employee Engagement team hosted a dynamic offline quiz contest on June 6th, 2024. The event aimed to raise awareness about environmental issues while promoting team cohesion. Six teams, comprising 30 participants, competed in a spirited contest, showcasing their knowledge on environmental and sustainability topics. The enthusiastic participation and competitive atmosphere contributed to a successful and memorable event.



ESL Steel Limited Commemorates World Environment Day A Celebration of Environmental Stewardship

On June 5th, 2024, ESL Steel Limited marked World Environment Day with a special event attended by top leaders including Mr. Ravish Sharma (COO, ESL) and Mr. Anand Dubey (CFO, ESL). The celebration featured a lamp lighting ceremony, speeches from leaders on environmental conservation and the distribution of saplings to symbolize our commitment to the planet. The event also recognized winners of competitions in quiz, photography, videography and poster design, showcasing the creative and dedicated efforts of over 100 employees. This occasion underscored our collective responsibility towards environmental stewardship and highlighted the significance of ongoing awareness and action.



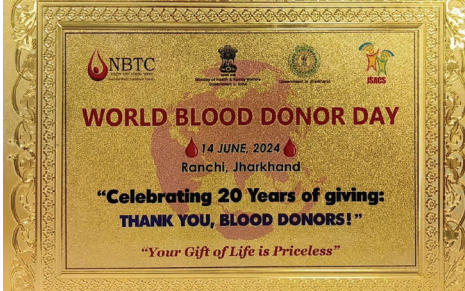
COMMUNITY DEVELOPMENT

ESL CSR Recognized for 20 Years of Excellence in Blood Donation: Leading the Way in Bokaro, Jharkhand

ESL CSR was honoured for its significant blood donation efforts, being recognized as a leading organization in Bokaro District and the second highest in Jharkhand on World Blood Donor Day. The ceremony, hosted by Jharkhand State AIDS Control Society (JSACS) and attended by Health Minister Mr. Banna Gupta, celebrated ESL's 20 years of life-saving contributions. Thank you to all our donors for your invaluable gift of life.

Employee Volunteering Initiative Brings Joy to Nandghar, Giddhatand

In a heartwarming demonstration of community spirit, ESL Steel Limited CSR initiative, V for Society, recently hosted a Fun Session at Nandghar, Giddhatand. The event was designed to build connections between volunteers and local children through engaging activities, including exercise, games, and educational sessions. The children actively participated in reciting poems and learning the alphabet, displaying their enthusiasm and curiosity. This initiative underscored the transformative power of community involvement, emphasizing the joy and learning that emerge from such meaningful interactions.



International Yoga Day Celebrations at Vedanta ESL & Dhanadabar Healthcare Centre

On International Yoga Day, we proudly hosted events at Vedanta ESL Archery Academy and Dhanadabar Primary Healthcare Centre. At the academy, over 75 participants, including Skill School beneficiaries and Prerna students, engaged in yoga practices under the guidance of Yog Guru Mr. Pankaj Kumar Prajapati. Additionally, 50 villagers joined the celebration at Dhanadabar, highlighting our commitment to promoting holistic health and wellness in the community.



ESL CSR Team Advances TB Eradication Efforts with Nutritional Support for 100 Patients

As part of the National Tuberculosis Eradication Program (NTEP) and under our CSR healthcare initiative, Aarogya, ESL CSR Team has committed to provide six months of nutritional support to 100 tuberculosis (TB) patients in the Chas and Chandankyari blocks. Distribution events were held at Aarogya's Primary Health Centre in Dhandabar, attended by Dr. S. M. Zafarullah (District Tuberculosis Officer), Mr. Nitin Kumar Singh (District PPM), and Mr. Rakesh Kr. Mishra (Deputy Head of CSR, ESL), Dr. Tripti Pandey (MOIC Chandankyari), participated in the initiative. This program reflects our commitment to contributing to a TB-free future.



ESL CSR Team Hosts Inter-Centre Debate Competition to Foster Critical Thinking

Under Project Prerna, ESL CSR Team, in partnership with SSDF, organized an engaging Inter-Centre Debate Competition. Held at various Prerna centres and AAS Vidyalyaya, the event saw over 70 students participate, with more than 40 actively debating. The competition aimed to enhance critical thinking and provided a valuable platform for students to express and discuss their viewpoints. The event was honoured by the presence of Mr. Rakesh Kumar Mishra (Deputy Head of CSR, ESL) and Mr. Ajay Tewari (PRI Member and Ward Member of Usardih), who felicitated the winning students.



Project WADI Farmers Highlight Innovations at FPO Mela

Project WADI, part of Vedanta ESL's CSR agriculture initiative, proudly showcased its products at the TARANG FPO Mela. Held at Bokaro Club, this event was organized by NABARD in collaboration with SFAC and ONDC, featured products from 38 FPOs, aiming to enhance marketing opportunities and empower rural communities.

Farmers from Project WADI presented a range of items including Vermicompost, Neemastra, Agniastra, and Bhramastra. The event was inaugurated by Chief Guest Sri Girija Shankar Prasad and attended by officials from NABARD and local agriculture departments, emphasizing the significance of collective efforts in rural development.



Prerna Students Shine at SAIL's World Environment Day Competition

At SAIL's World Environment Day competition, Prerna Drawing Centre students excelled among 95 participants. Sagar Mahato and Karan Mahato from the Chandaha centre won 1st and 3rd place in Group 'A', respectively, while Lal Bano Khatun from Bhagabandh secured 1st place in Group 'B'. Congratulations to all the winners for their outstanding achievements!



Vedanta ESL Skill School Honours 35 Graduates at Solar PV Installers Ceremony

Vedanta ESL Skill School recently celebrated the successful graduation of 35 students from its Solar PV Installers program. The ceremony was attended by Mr. Philmoon Bilung, DDM of NABARD and Mr. Rakesh Kumar Mishra (Deputy Head of CSR, ESL).

Each graduate has secured a position with Premier Energies, Hyderabad. To recognize their achievements, NABARD presented them with Solar Kits, including essential tools and equipment for their professional journey. This event underscores our commitment to advancing career opportunities in the renewable energy sector. Congratulations to all graduates for their hard work and dedication.



Fish Farming Initiative Under Project Wadi

We're excited to introduce Fish Farming under our CSR Project WADI as part of our Micro Enterprise Development Program. This initiative equips tribal farmers with the skills for sustainable livelihoods.

The launch was honoured by Mr. Philmoon Bilung (DDM, NABARD) and Mr. Vilas Sathe (Chairman, GSS), who highlighted its benefits for economic independence and environmental sustainability. This marks a promising new chapter in our commitment to community development.



Empowering Communities Polio Prevention Initiative

Our recent initiative has successfully educated local communities on essential aspects of polio prevention, treatment and early symptom recognition. By reinforcing our commitment to a polio-free future, we are dedicated to ensuring every child is protected from this disease. This effort underscores our ongoing dedication to public health and community well-being.



♥ LIFE AT VEDANTA

ESL Steel Limited Hosts Engaging 'Fun at Workplace' Sessions & Birthday Celebration

ESL Steel Ltd.'s HR Team organized a successful 'Fun at Workplace' and birthday celebration for the employees. The event featured an interactive 'Guess the Tagline & Logo of Different Brands' activity, designed to enhance teamwork and foster collaboration. Employees actively participated, contributing to a positive and engaging atmosphere. Winners of the activity were awarded thoughtful gifts, including pens and chocolates. We extend our congratulations to all participants for their enthusiastic involvement and making the event a success.



Impactful Event at Nand Ghar

Celebrating the #KhaanaKhaayakya Movement



ESL Steel Limited Hosts Empowering LGBTQIA+ Allyship Session

In honour of Pride Month, ESL Steel Ltd. held an impactful 'LGBTQIA+ Allyship Session' for our people managers. Led by diversity expert Ms. Anupama Easwaran, with insights from LGBTQIA+ advocates Mr. Pranav Grover and Ms. Abhina Aher, the session focused on fostering allyship and supporting our LGBTQIA+ colleagues.



Project Prerna Celebrates 100% Success Rate for Class X Students at Prerna Samman Samaroh

At the Prerna Samman Samaroh, ESL Steel Limited celebrated Project Prerna's achievement of a 100% pass rate for Class X students. Over 98% of students scored above 60%, with top scores of 94.4% (CBSE) and 91% (JAC). The event, held at Vedanta Skill School, Siyaljori, honoured students with new laptops and recognized four dedicated teachers.



ESL Steel Limited Commemorates Father's Day with Appreciation and Unity

ESL Steel Limited celebrated Father's Day with warmth and appreciation, featuring special guests Mr. Ravish Sharma, Mr. Anand Dubey and Ms. Shyamlee Minz. They highlighted the vital role of fathers in both personal and professional life. The event included a thoughtful gift distribution for our team's fathers and concluded with a joyful cake-cutting ceremony, fostering a sense of community and shared happiness.



ESL Steel Limited Celebrates International Yoga Day with Inspiring Summer Solstice Event

In honour of International Yoga Day, ESL Steel Ltd.'s HR team organized a revitalizing yoga session for employees, embracing the theme 'Yoga for Vasudhaiva Kutumbakam'—a unified global family. Under the expert guidance of Mr. Pankaj Kumar Prajapati from Patanjali Yog Samiti, participants explored the benefits of yoga for physical well-being and balanced living.

The event concluded with a notable astronomical occurrence i.e. the earliest summer solstice in over two centuries, arriving earlier than any since 1796. This historic timing added a unique touch to our celebration, enhancing our collective experience and commitment to wellness.



ESL Celebrates Janmashtami with Enthusiasm and Unity

ESL recently celebrated Janmashtami with great fervor at Suraksha Adhikari Awaas (Aashiyana), 16 Khata. The grand event, organized by the security team, was attended by over 1,000 people, including employees and local community members. Esteemed ExCo members, including Mr. Ravish Sharma (COO, ESL), Ms. Meenakshi Sabharwal (CQO, ESL) and Mr. Vijay Sindhu (CSO, ESL), graced the occasion. The celebration, marked by devotion and unity, concluded with the distribution of prasad. We extend our heartfelt thanks to the security team for their dedication in making this event memorable, showcasing ESL's commitment to community and spirituality.



Successful Completion of the Induction Program

We are pleased to announce that Batch 2, who joined us on August 1st, has successfully completed the Plant Familiarization Program. Organized by our Learning & Development team, the program included essential HSE Awareness training, hands-on plant visits and departmental overviews.

A highlight was the Leadership Meet, where participants engaged with senior leaders, including Mr. Ashish Kumar Gupta (CEO, ESL), Mr. Ravish Sharma (COO, ESL) and others, gaining valuable insights into Vedanta ESL's commitment to talent development.





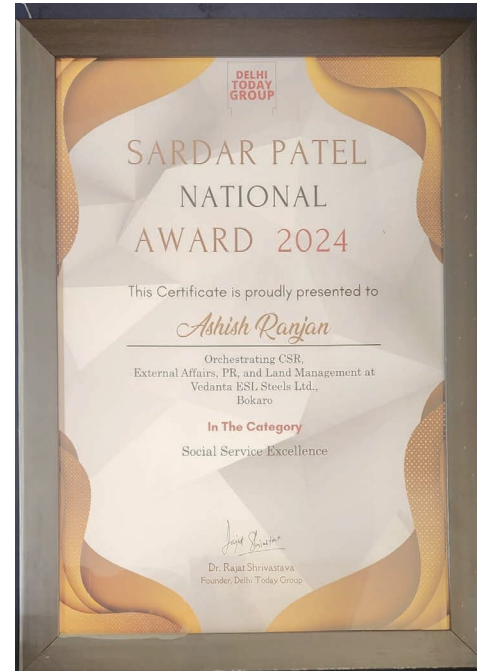
AWARDS

Mr. Ashish Ranjan Honoured with the Sardar Patel National Award for Social Social Service Excellence

ESL Steel Limited is proud to announce that Mr. Ashish Ranjan (Head of CSR, ER & PR, ESL) has been honoured with the Sardar Patel National Award 2024 in the category of Social Service Excellence. This prestigious recognition celebrates his exceptional leadership in CSR, external affairs, public relations and land management at Vedanta ESL Steel Limited.

The award ceremony featured notable guests, including Dr. Jitendra Singh Shunty, President of Shaheed Bhagat Singh Sewa Dal and Padma Shri awardee; Mr. Sanjay Mayukh, National Media Incharge of BJP; Mr. Mukesh Meena, Special Police Commissioner of Delhi; and Mr. Pradeep Rai, Vice President of the Supreme Court Bar Council of India.

This accolade underscores Mr. Ranjan’s significant contributions to social service and his impactful role in advancing CSR initiatives at ESL Steel Limited. Congratulations to Mr. Ranjan for this well-deserved honour.



Celebrating the Top Achievers at Hindustan Prathibha Samman Samaroh

ESL Steel Limited proudly recognizes and congratulates Shreesh Sandeep Kurhadkar, Arush Dubey, Ranjan Bharti, Bajrang Singh Choudhary, Bishwanath Sharma, Khushbu Kumari, Sujal Singh Rathore and Gautami Prakash for their outstanding achievements at the Hindustan Prathibha Samman Samaroh.

The event was a celebration of their exceptional academic performance and dedication. Ms. Meenakshi Sabharwal highlighted the pivotal role of attitude in achieving success and contributed to the event’s spirit of achievement. Congratulations to the students, their teachers, and their families for their relentless commitment and effort.



ESL Steel Limited Triumphs at W.E. Global Employees' Choice

Workplace Awards 2024

ESL Steel Limited has proudly secured top honours in the Large Category and Gen Y Category at the W.E. Global Employees' Choice Workplace Awards 2024, presented by The Economic Times.

This recognition underscores our commitment to fostering a stellar work environment and engaging our diverse workforce effectively. A special acknowledgment goes to Jithin K George (Head - TM, R&R, EE, ESL) for representing ESL at the awards ceremony.

Congratulations to everyone for achieving this remarkable milestone and contributing to our continued success!



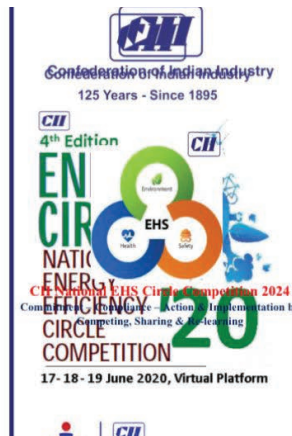
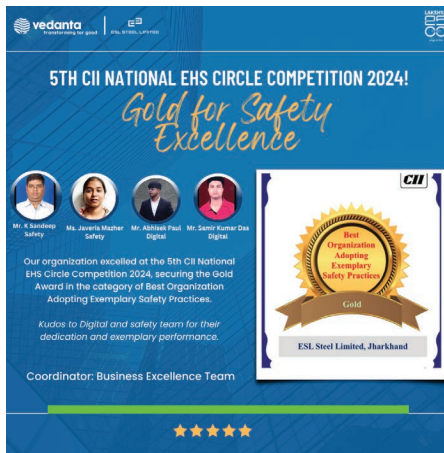
ESL Steel Limited Wins Gold for Safety Excellence at the 5th

CII National EHS Circle Competition 2024

ESL Steel Limited is honoured to announce that we have won the Gold Award at the 5th CII National EHS Circle Competition 2024 in the category of Best Organization Adopting Exemplary Safety Practices.

This prestigious accolade highlights our unwavering commitment to safety and excellence. Special recognition goes to our Digital and Safety teams, whose dedication and outstanding performance made this achievement possible.

Congratulations to everyone involved, and a heartfelt thanks to the Business Excellence Team for their coordination in this success.



ESL Steel Limited Honoured as NIKSHAY Mitra for

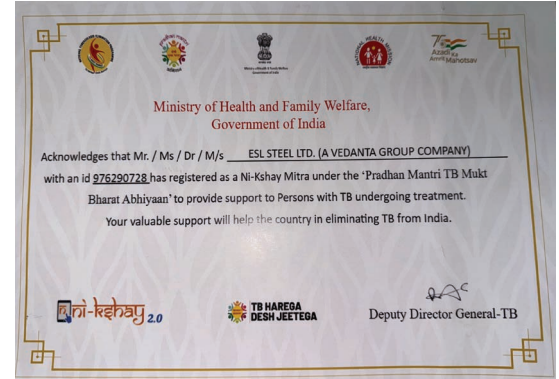
Contributions to National Tuberculosis

Elimination Programme



ESL Steel Limited is proud to announce its recognition as a NIKSHAY Mitra under the National Tuberculosis Elimination Programme. The award was presented by Jharkhand's Honourable Health Minister, Mr. Banna Gupta, and Principal Health Secretary, Mr. Ajay Kumar Singh, at the IPH Auditorium in Ranchi.

Our team has made significant strides in supporting TB patients in the Chas and Chandankiyari blocks of Bokaro, focusing on identification, examination, and nutritional support. This acknowledgment underscores our commitment to enhancing public health and our dedication to eliminating TB from India.



MEDIA

विश्व तंबाकू निषेध दिवस पर ईएसएल स्टील लिमिटेड ने आयोजित किया जागरूकता कार्यक्रम

दबंग हिन्द, संवाददाता

बोकारो। ईएसएल स्टील लिमिटेड सार्वजनिक कल्याण के पद पर आगे बढ़ते हुए अपने फ्लैगशिप हेल्थ केयर पल के तहत सिटीजन फाउंडेशन और जिला स्वास्थ्य विभाग के संयुक्त प्रयास से चलाए गए प्रोजेक्ट आरोग्य कार्यक्रम के तहत बांध डीह के दास टोला नंद घर आंगनबाड़ी केंद्र में विश्व तंबाकू निषेध दिवस पर जागरूकता सा संवेदीकरण कार्यक्रम का आयोजन किया गया जिसमें केंद्र की सहिया सेविका और सहायिका सहित लगभग 50 लोगों ने भाग लिया। प्रोजेक्ट आरोग्य के माध्यम से कंपनी प्रतिदिन 100 से अधिक ग्रामीणों और अब तक कुल मिलाकर लगभग 3 लाख रोगियों की सेवा कर रहा है। विश्व धूम्रपान निषेध दिवस पर आयोजित जागरूकता कार्यक्रम में सरकारी हिट आधार को और प्रोजेक्ट आरोग्य टीम का सदस्य उपस्थित है जिसमें लोगों के साथ तंबाकू के प्रभाव बीमारियों के कारण आवश्यक निवारक उपायों के



साथ-साथ विस्तृत जानकारी तंबाकू सेवन से होने वाली बीमारी का लक्षण और उपचार की जानकारी साझा की गई बताया गया कि विश्व स्वास्थ्य संगठन ने 31 में को विश्व तंबाकू निषेध दिवस घोषित किया है या दिवस तंबाकू के उपयोग के खतरे तंबाकू कंपनियों की व्यावसायिक प्रथम तंबाकू महामारी से लड़ने के लिए विश्व स्वास्थ्य संगठन क्या कर रहा है और दुनिया भर के लोग स्वस्थ और स्वस्थ जीवन के अपने अधिकार का दावा करने के लिए क्या कर सकते हैं अब बताया गया कि दुनिया भर में हर साल 8 मिलियन से अधिक लोगों की मौत का कारण तंबाकू का सेवन माना जाता है भारत में तंबाकू का उपयोग

मृत्यु और बीमारी का एक प्रमुख कारण है जिससे प्रत्येक वर्ष डेड मिलियन मौत होती है। विश्व स्वास्थ्य संगठन की अध्ययन के अनुसार तंबाकू का उपयोग सुनने वाली बीमारी और शुरूआती मौत के कारण भारत को अपने सकल घरेलू उत्पाद का एक प्रतिशत का नुकसान हुआ है इस मौके पर निगमित सामाजिक दायित्व के प्रमुख आशीष रंजन ने कहा कि ऐसे खतरनाक आक्रो और संयंत्र के आसपास तंबाकू के उच्च उपयोग को ध्यान में रखते हुए कंपनी ने अपने आसपास के समुदायों को संवेदनशील बनाने और जागरूकता फैलाने का एक निर्णय लिया है जो बदलाव लाने में मदद करेगा।

Vedanta ESL Steel Limited celebrates Independence Day

PNS : BOKARO

Bokaro | 15th August, 2024 – Vedanta ESL Steel Limited, a prominent integrated green-field steel producer in India and a part of the Vedanta Group, celebrated the nation's 78th Independence Day with great patriotic zeal and joy at its Sijaljori plant in Bokaro. The event, which began at 9 AM, highlighted ESL's commitment not only to the nation's economic growth but also to the social development of the communities where it operates.

The celebrations commenced with an impressive Guard of Honour presented by the Security Department personnel, followed by the hoisting of the Indian tricolor. The event was graced by a motivational address from Ashish Kumar Gupta, Whole Time Director & CEO of ESL



Steel Limited, who emphasized the integral relationship between community growth and business success. He proudly stated that ESL Steel Limited is not just a steel producer but also a key player in empowering local communities for a brighter future for both the state and the nation. The event saw the participation of around 100 people, including local com-

munity members and employees. Notable attendees included Ravish Sharma (Chief Operating Officer, ESL Steel Limited), Anand Dubey (Chief Finance Officer, ESL Steel Limited), Vijay Sindhu (Chief Security Officer, ESL Steel Limited), Meenakshi Sabharwal (Chief Quality Officer, ESL Steel Limited), and Divya Tripathi (Head – Policy & Business Promotion).

In his address, CEO Gupta also highlighted that ESL Steel Limited is poised for significant growth, with a focus on resolving legacy issues and accelerating its expansion within the year. He reaffirmed the company's ethical commitments and its dedication to community development, a commitment recognized through numerous national and international awards.

Vedanta ESL Steel Limited CEO and employees visit Sindur Pethi Village Nand Ghar to spread Cheer

- Volunteering visit was organised to increase awareness of Vedanta's #KhaanaKhaayaKya Movement
- Apart from donating, Vedanta ESL employees have been volunteering time for this worthy cause and have conducted numerous such visits
- Numerous Vedanta ESL Steel employees have already volunteered their time for the #KhaanaKhaayaKya Movement

DN ■ Bokaro

ESL Steel Limited, a Vedanta Group Company, is an integrated steel plant in Bokaro which always is and will continue to work tirelessly for the benefit and welfare of the society and community in areas where it is present. We have been felicitated with numerous awards from various national and international governmental and non-governmental bod-

ies for our commitment to societal and community development endeavours.

Among the many initiatives of the Vedanta Group, the #KhaanaKhaayaKya Movement has taken the forefront. To give back to society, Vedanta's Chairman Mr. Anil Agarwal, had envisioned that no child goes to bed hungry and has access to nutritious food and wholesome development,



at least in the areas Vedanta operates. #KhaanaKhaayaKya movement has become a unique epitome of the collaborative efforts between the private and public sectors. The initiative requests the general demographic of India to aid Vedanta by either donating, volunteering, part-

nering, experiencing or even spreading the word about #KhaanaKhaayaKya and the Nand Ghars.

ESL Steel Limited employees have been donating generously apart from volunteering their time at these Nand Ghars in and around the plant and in the villages of Chas,

Chandankiyari, and Nawadih. Employees have taken time out and have thus far conducted multiple sessions to spread joy by playing games with children and engaging in fun activities, motor skill exercises, and colouring/drawing activities with them in Nand Ghars.

In line with our endeavour to ensure no child goes to sleep hungry, we are giving back through our #KhaanaKhaayaKya initiative. By inviting people to experience or volunteer their time at Nand Ghars, we aim to make a positive impact. We have already conducted multiple visits, with several employees, including senior management,

visiting the Nand Ghar located in Sindur Pethi Village, Chas Sub-division, Bokaro District. To date, numerous ESL Steel Limited employees have volunteered their time in support of Vedanta's flagship initiative, #KhaanaKhaayaKya. In today's visit apart from Mr. Ashish Kumar Gupta, CEO and Whole Time Director, of ESL Steel Limited; and Mr. Ashish Ranjan, Head, CSR, ER & PR; Mr. Ravindra Kumar Dhing, Head, Logistics; Ms. Divya Tripathi, Head, Policy & Business Promotion; and Mr. Rakesh Kumar Mishra, Deputy Head, CSR at ESL Steel Limited were also present.

वेदांता ईएसएल स्टील लिमिटेड ने राष्ट्रभक्ति से ओतप्रोत, उत्साह और उल्लास के साथ स्वतंत्रता दिवस मनाया

आशीष कुमार गुप्ता, पूर्णकालिक निदेशक और सीईओ ने किया ध्वजारोहण व परेड का किया निरीक्षण

नई पत्र वार्ता प्रतिनिधि

बोकारो : वेदांता समूह की कंपनी और भारत में अग्रणी एकीकृत ग्रीनफील्ड स्टील उत्पादक ई एस एल स्टील लिमिटेड, देश के सामाजिक और आर्थिक विकास के साथ-साथ देश के विकास के लिए अपनी अटूट प्रतिबद्धता और समर्थन जारी रखे हुए है। ईएसएल स्टील लिमिटेड, एक अच्छे कॉर्पोरेट नागरिक के रूप में, उन समुदायों की भलाई को प्राथमिकता देता है जहां वह मौजूद है और भविष्य में भी ऐसा करने के लिए प्रतिबद्ध है।

भारत का 78वां स्वतंत्रता दिवस ईएसएल स्टील लिमिटेड में देशभक्तिपूर्ण उत्साह और उल्लास के साथ मनाया गया। सुबह 9 बजे शुरू हुए कार्यक्रम में ईएसएल स्टील लिमिटेड के सुरक्षा विभाग के कर्मियों द्वारा एक प्रभावशाली गार्ड ऑफ ऑनर प्रस्तुत किया गया। जिसके बाद भारत का तिरंगा फहराया गया और ईएसएल स्टील के पूर्णकालिक निदेशक और सीईओ आशीष कुमार गुप्ता के प्रेरक और स्फूर्तिदायक संक्षिप्त



भाषण के साथ समाप्त हुआ।

ईएसएल स्टील लिमिटेड के सियालजोरी संयंत्र में आयोजित स्वतंत्रता दिवस समारोह में स्थानीय समुदायों और कर्मचारियों सहित लगभग 100 लोगों ने भाग लिया। कार्यक्रम में रवीश शर्मा (मुख्य परिचालन अधिकारी, ईएसएल स्टील लिमिटेड), आनंद दुबे (मुख्य

वित्त अधिकारी, ईएसएल स्टील लिमिटेड), विजय सिंधु (मुख्य सुरक्षा अधिकारी, ईएसएल स्टील लिमिटेड), मीनाक्षी सभरवाल (मुख्य गुणवत्ता अधिकारी, ई एस एल स्टील लिमिटेड) और दिव्या त्रिपाठी (प्रमुख - नीति और व्यवसाय संवर्धन) शामिल रहे। इस अवसर पर अपने संबोधन में ईएसएल स्टील

लिमिटेड के पूर्णकालिक निदेशक और सीईओ आशीष कुमार गुप्ता ने इस बात पर जोर दिया कि सामुदायिक विकास और व्यवसाय विकास साथ-साथ चलते हैं। उन्होंने अपने संक्षिप्त अत्यधिक प्रेरक भाषण में इस बात पर जोर दिया कि ईएसएल स्टील लिमिटेड केवल स्टील का उत्पादन नहीं करता है बल्कि सामाजिक सरोकारों से भी जुड़ा है। हमें गर्व है कि हम अपने राज्य और राष्ट्र के समृद्ध भविष्य के लिए आस-पास के समुदायों को भी सशक्त बना रहे हैं। उन्होंने इस तथ्य को भी दोहराया कि ई एस एल स्टील लिमिटेड अतीत के अपने विरासती मुद्दों की परिणति के प्रति कृतसंकल्पित है और इस वर्ष इसके उत्कृष्ट परिणाम आयेंगे। गुप्ता ने कहा कि ई एस एल विकास के पथ पर तीव्रता से अग्रसर है। ई एस एल स्टील लिमिटेड एक नैतिक रूप से अनुपालन करने वाला संगठन है और सामुदायिक विकास व प्रयासों के प्रति हमारी प्रतिबद्धता के लिए इसे विभिन्न राष्ट्रीय, अंतरराष्ट्रीय सरकारी संगठनों और गैर सरकारी संगठनों से कई पुरस्कारों से सम्मानित किया गया है। ई एस एल स्टील लिमिटेड उन क्षेत्रों में समाज और समुदाय के लाभ और कल्याण के लिए अथक प्रयास करता रहा है, है और करता रहेगा।

ESL Steel Limited leads Tobacco awareness campaign



PNS : BOKARO

ESL Steel Limited, a key player in India's steel industry and a Vedanta Group Company, continues to champion societal and community development at its Bokaro plant. Recognized with numerous awards from national and international organizations, ESL Steel Limited has established itself as a leader in corporate social responsibility (CSR) initiatives.

As part of its ongoing commitment to public welfare, ESL Steel Limited places significant emphasis on healthcare awareness and sensitization. On World No Tobacco Day, the company organized an awareness

and sensitization program at the Das Tola Nand Ghar Anganwadi Center in Bandhdih, under its flagship healthcare initiative, Project AAROGYA. This initiative, in collaboration with the Citizens Foundation and the District Health Department, drew around 50 participants, including local health workers such as Sahia, Sevika, and Sahayika.

Project AAROGYA, a cornerstone of ESL Steel Limited's CSR efforts, serves over 100 villagers daily and has reached approximately 300,000 patients to date. The initiative operates through both a central healthcare facility and a Mobile Health Unit,

which provides healthcare services across 27 villages. The program caters to diverse groups, including children, youth, women, expectant and lactating mothers, men, and the elderly.

Notably during the World No Tobacco Day event, government stakeholders and Project AAROGYA team members provided detailed information on the harmful impacts of tobacco, preventive measures, and treatment options for tobacco-related diseases. The program also emphasized the importance of creating a supportive environment at home to prevent tobacco use, particularly among youth.

ESL Steel Limited organizes awareness program on World No Tobacco Day

Staff Reporter(CT) ■

Bokaro : ESL Steel Limited, a Vedanta Group Company and a leading integrated steel producer in India, continues its unwavering commitment to societal and community development in and around its Bokaro plant. For this commitment, it has been felicitated with numerous awards from various national and international governmental bodies and NGOs. ESL Steel Limited continuing on its path of public welfare in communities, greatly focuses on Healthcare Awareness and Sensitization as one of the core areas of interventions through its CSR initiatives. Under the aegis of its Flagship Healthcare initiative, Project AAROGYA run in collaboration with the Citizens Foundation and convergence with the District Health Department, an awareness cum sensitization program was organized on World No Tobacco Day at Bandhdih's Das Tola Nand Ghar Anganwadi Center. The program was well-



attended by around 50 persons including Sahia, Sevika, and Sahayika of the Centre. Through Project AAROGYA, ESL Steel Limited is relentlessly serving more than 100 villagers daily and to date around 3,00,000 patients in total, whether through the Centre or through its Mobile Health Unit (Healthcare on wheels) which serves all 27 vil-

lages under its purview catering to children, youth, women, expecting and lactating mothers, men, and the elderly. As a part of the sensitization and awareness program on World No Smoking Day, government stakeholders and Project Aarogya team members shared the following with the attendees; (a) detailed information on the impact of tobacco,

causes of diseases, necessary preventive measures as well as symptoms and treatment of disease incurred due to tobacco intake; (b) necessary preventive measures especially in case of youths to avoid tobacco usage; (c) inculcation of positive environment at home and necessary counseling and sensitization by the guardian at household level.

Vedanta ESL Steel Limited focuses on making farmers self-reliant and empowered

DN ■ Bokaro

ESL Steel Limited, a Vedanta Group Company and a leading greenfield integrated steel producer based in Bokaro continues its unwavering commitment to social and community development. Under this, on the occasion of International Day for the World's Indigenous Peoples, at the Community Hall of Kunwarpur Village in Chas Subdivision, the Company, reiterating its belief in community development, launched a mega awareness campaign under the aegis of the WADI Project in collaboration with NABARD, where tribal farmers were informed about the various benefits accruing from collective action in the form of an initiative to form Farmer Producer Organizations. Apart from more



than 50 indigenous farmers, District Development Manager of NABARD, Filmon Bilung, Mohammad Shahjahan Alam of Nebcon Consultancy Services, Deputy Head of Corporate Social Responsibility of the Company, Kar Kumar Mishra and Program

Coordinator of Gramin Seva Sangh, Ved Prakash Singh were present in the program. In the program, indigenous farmers celebrated the day in true tribal style with enthusiasm and gaiety. All the people present were seen adopting the local culture and

having fun. On this occasion, dignitaries also inaugurated a poultry unit under micro enterprise development activities. Vedanta inaugurated the Project Body which is the flagship sustainable agriculture project of the company which is being implemented in collaboration with NABARD. The Corporate Social Responsibility Department oversees and micro-manages the project in partnership with the office statement agency Gramin Seva Sangh. The project aims to help tribal and women farmers implement sustainable agriculture and gender inclusion in their farming. Ashish Ranjan, Head of Corporate Social Responsibility, said about the company's project on the occasion of International Day of the World's Indigenous Peoples that it is pos-

itively impacting the local tribal farmers in the villages around us. At Vedanta, our unwavering commitment to sustainable livelihoods is reflected by the Project Body which works in collaboration with NABARD. Around 500 honest tribal farmers are not only growing crops but cultivating prosperity by empowering families and converting barren land into cultivable land. Through this initiative, the partners sow seeds of hope with Gramin Seva Sangh. After the session, the tribal farmers reiterated the fact that they have always been true friends of soil, water, trees and environment. They thanked the Company's Corporate Social Responsibility team, NABARD and Gramin Seva Sangh for their contribution in sustainable agriculture. Thanks for helping.

ESL Steel Limited organizes Plantation Drive to on World Environment Day



PNS : BOKARO

ESL Steel Limited, a leading integrated steel producer and a Vedanta Group company based in Bokaro, has consistently dedicated itself to societal and community welfare.

In response to the urgent need to address environmental degradation, the Health, Safety, Environment & Sustainability (HSES) department of ESL Steel Limited organized a Plantation Drive on World Environment Day, declared by the United Nations Environment Programme (UNEP). This event marked the culmination of a week-long Environmental Consciousness, Awareness & Action Week celebrated within the plant.

World Environment Day, held annually on June 5th since 1973, is the largest global platform for environmental outreach. Led by UNEP, it engages millions worldwide in efforts to protect the planet, emphasizing leadership, partnerships, and informed actions to improve quality of life without compromising future generations. This year's theme focuses on

Land Restoration, Desertification, and Drought Resilience.

ESL Steel's Environmental Consciousness, Awareness & Action Week, which began on May 23rd, involved extensive activities that engaged nearly all employees. Organized by the HSES department, the week featured awareness sessions, departmental quizzes, poster-making competitions, online quizzes, and photography and videography contests. The highlight was the ambitious Plantation Drive aimed at planting 150,000 saplings.

During the celebration, Ravish Sharma, Chief Operating Officer at ESL Steel Limited, emphasized the collective responsibility to protect the environment. "The environment affects us all, and we must all take care of Mother Nature. The 'One-point-five' declaration from the 2015 Paris Agreement mandates that we strive to limit the global temperature rise to 1.5°C above pre-industrial levels by 2100," he remarked.

Senior leaders, including Tapes Chandra Naskar, Director of DIP; Amrit Mukherjee, Director of Central Engineering; Saroj Kumar Singh, Director of Steel; and Amal Ghosh, Director of Projects, gathered to felicitate the winners of various competitions and encourage continued participation in environmental efforts throughout the year.

This initiative underscores ESL Steel Limited's unwavering commitment to environmental sustainability and its proactive approach to fostering a greener, more resilient future.

इस पत्र प्रकाश करने का प्रथम अंक 15 अक्टूबर 2021 को प्रकाशित किया जाएगा।

पहल

आदिवासी किसानों के लिए वेदांता ईएसएल स्टील की नई पहल

किसान उत्पादक संगठन के गठन से खेती को मिलेगी नई दिशा

▶▶ मेगा जागरूकता अभियान शुरू किया गया

▶▶ किसानों को आत्मनिर्भरता और सशक्त बनाने पर ध्यान केंद्रित

राष्ट्रीय स्तर

बोकारो: चास सब-डिवीजन के कुंवरपुर गांव के सामुदायिक हॉल में विश्व स्वदेशी लोगों के लिए अंतर्राष्ट्रीय दिवस के अवसर पर ईएसएल स्टील लिमिटेड ने सामुदायिक विकास में अपने विश्वास को दोहराते हुए और नाबार्ड के सहयोग से वाडी परियोजना के तत्वावधान में एक मेगा जागरूकता अभियान शुरू किया। जहां आदिवासी किसानों को किसान उत्पादक संगठन (एफपीओ) के गठन की पहल के रूप में सामूहिक कार्रवाई से प्राप्त होने वाले विभिन्न लाभों के बारे में बताया गया। परियोजना वाडी और



स्थानीय गणमान्य व्यक्तियों से जुड़े 50 से अधिक स्वदेशी किसानों के अलावा, इस कार्यक्रम में नाबार्ड के जिला विकास प्रबंधक फिलमोन बिलुंग, नैबकॉन (नाबार्ड (नाबार्ड) काउंसिलरेंसी सेवाएं) के मोहम्मद शाहजहां आलम, ईएसएल स्टील लिमिटेड के सीएसआर के उप प्रमुख राकेश कुमार मिश्रा और ग्रामीण सेवा संघ के कार्यक्रम समन्वयक वेद प्रकाश सिंह उपस्थित रहे। कार्यक्रम से पूर्व स्वदेशी किसानों ने इस दिन को

सच्चे आदिवासी अंदाज में उमंग और उल्लास के उत्सव में मनाया। उपस्थित सभी लोग स्थानीय संस्कृति को अपनाते और मौज-मस्ती करते देखे गए। मुख्य कार्यक्रम के बाद गणमान्य व्यक्तियों ने सूक्ष्म उद्यम विकास गतिविधियों के तहत एक पोल्ट्री इकाई का उद्घाटन किया। प्रोजेक्ट वाडी, ईएसएल स्टील लिमिटेड की प्रमुख टिकाऊ कृषि परियोजना है, जिसे नाबार्ड के सहयोग से कार्यान्वित किया जा रहा है। ईएसएल स्टील

लिमिटेड का सीएसआर विभाग कार्यान्वयन एजेंसी ग्रामीण सेवा संघ के साथ साझेदारी में प्रोजेक्ट वाडी की देखरेख और सूक्ष्म प्रबंधन करता है। परियोजना का उद्देश्य आदिवासी और महिला किसानों को उनकी खेती में टिकाऊ कृषि और लिंग समावेशन को लागू करने में मदद करना है। ईएसएल स्टील लिमिटेड के सीएसआर, ईआर और पीआर के प्रमुख आशीष रंजन ने विश्व स्वदेशी लोगों के अंतर्राष्ट्रीय दिवस के अवसर पर ईएसएल स्टील लिमिटेड की वाडी परियोजना के बारे में कहा कि यह हमारे आस-पास के गांवों में स्थानीय आदिवासी किसानों को सकारात्मक रूप से प्रभावित कर रही है। वेदांता में स्थायी आजीविका के लिए हमारी अटूट प्रतिबद्धता प्रोजेक्ट वाडी द्वारा दर्शाई गई है जो नाबार्ड के सहयोग से काम करती है। लगभग 500 से अधिक आदिवासी किसान परिवारों

को सशक्त बनाकर और बंजर भूमि को खेती योग्य भूमि में परिवर्तित करके, हम न केवल फसल उगा रहे हैं बल्कि समृद्धि की खेती कर रहे हैं। इस पहल के माध्यम से, हमारे सहयोगी एनजीओ ग्रामीण सेवा संघ के साथ, हम आशा के बीज बोते हैं, जिससे इन परिवारों के लिए आय और उज्ज्वल भविष्य दोनों सुनिश्चित होती है। सत्र के बाद आदिवासी किसानों ने इस तथ्य को दोहराया कि वे हमेशा मिट्टी, पानी, पेड़ों और पर्यावरण के सच्चे दोस्त रहे हैं। वे शुरू में दुविधा में थे क्योंकि उन्होंने देखा कि उनके पर्यावरण को खराब करने के लिए रसायनों का इस्तेमाल किया जा रहा है और उन्हें नहीं पता था कि वे अभी भी सदियों पुराने सकारात्मक उपायों को न केवल अपनी उपज बढ़ाने के लिए बल्कि इसे आर्थिक रूप से व्यवहार्य बनाने के लिए कैसे अपना सकते हैं।

Vedanta ESL Steel Ltd empowers indigenous farmers through self-reliance and collective action

PNS : BOKARO

ESL Steel Limited, a subsidiary of the Vedanta Group, continues its commitment to community development, particularly among indigenous farmers near its Bokaro plant. On the International Day for World Indigenous People, ESL Steel launched a significant awareness drive under its WADI Project, in collaboration with NABARD. The event, held at Kunwarpur village, focused on educating tribal farmers about the benefits of forming Farmers Producer Organisations (FPOs).

Key figures at the event included NABARD's District Development Manager Philmon Bilung, NABCONS Consultant Mohammed Shahjahan Alam, and ESL Steel's Deputy Head of CSR,



Rakesh Kumar Mishra. The day also saw the inauguration of a poultry unit under the company's micro-enterprise initiatives.

Project WADI, ESL's flagship sustainable agriculture initiative, aims to empower over 500 tribal farmer families in Bokaro District by promoting sustainable farming practices and gender inclusion. Ashish Ranjan,

Head of CSR at ESL, emphasized the project's role in transforming barren lands into productive farmland, thereby fostering both income and prosperity for local farmers. Tribal farmers expressed gratitude for the support, noting that the project has helped them revive environmentally friendly farming methods and achieve economic viability.

 **CREATIVE CORNER**



ANAGHA JOSHI

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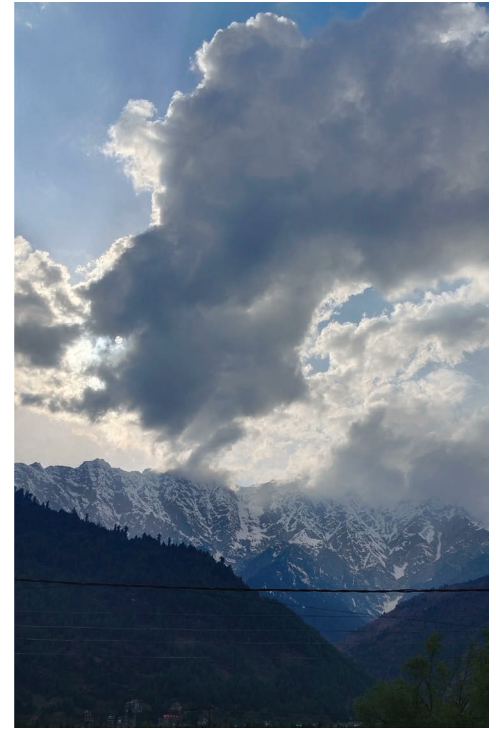
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चाँद के टुकड़े

वो अल सुबह, चाँद के टुकड़े जुटाता है
तब कहीं जा के वो स्कूल जा पाता है ॥

वो अल सुबह

अदब-ए-जनिदगी है ये कोई ऐब नहीं
अपनी भूख छुपाने को वो गुटखा चबाता है ॥

वो अल सुबह

जस्मि की बनावट कुछ और ही होगी उसकी
जब कंधे बस्तों से थक जाते हैं वो घर का खर्च
उठाता है ।

वो अल सुबह

कुनबा परवरी करता है जो हँस हँस कर
वो चाय की टपरियों पर अक्सर छोटू कहाता है ॥

वो अल सुबह

उसे डर है किकोई पूछ न ले हाल - ए - मुफलसी
उससे

तब ही वो लाल पीले दांत बेवजह सबको दखिता है ॥

वो अल सुबह

RAVINDRA KUMAR DHING

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