

ESL STEEL LIMITED ORGANIZES AN INTER-CENTRE QUIZ COMPETITION TO INCULCATE AN APPETITE TO GAIN KNOWLEDGE AMONG THE STUDENTS

- Quiz co-organised by ESL Steel Limited and its partner implementing agency Sarthak Sustainable Development Foundation to instil a sense of achievement and pride in the contestants
- Competition was organised between ESL-run Prerna Centres (Tutorial & Drawing) and Excel 30 Centre at the Training Centre situated inside the Sijaljori-based ESL Steel Limited's Plant premises
- A vociferous crowd of around 100 people gathered to motivate the contestants including Students, Guardians, Parents, Siblings, Teachers, and Local Dignitaries

Bokaro | 29th April 2024: ESL Steel Limited, a Vedanta Group Company and a leading integrated steel producer in India, continues its unwavering commitment to societal and community development. ESL Steel Limited and all other Vedanta companies are famous for prioritizing the well-being of the communities where it is present.

Today, to help children in their all-round personality development and to hone their knowledge apart from instilling a sense of achievement & pride amongst the contestants, especially those enrolled in various ESL Steel Limited's educational interventionist programmes like Project Prerna Centres (both Tutorial & Drawing) and Excel 30 Classes a **Quiz Competition** was organised.

The Quiz Competition was organised by **ESL Steel Limited along with its implementing partner Sarthak Sustainable Development Foundation**. The idea behind organising such programmes is to encourage students to look beyond their textual knowledge and establish a relationship between theory and application of what they have learned. **ESL Steel Limited** organises many such programmes including Science Exhibition, Art Shows, Quizzes, etc. These are interactive platforms where students are not only participating to take home a prize or get famous but to **gain knowledge, seek opportunities to excel beyond academics and secure their future**. Also, most of these activities provide them with an opportunity to hone their **teamwork skills**.

The Quiz Competition saw a great footfall of around 100 people including Students, Guardians, Teachers and Local Dignitaries who came to motivate the contestants. The dignitaries including **Shri Moin Ansari, Principal, MJM School, Bijulia; Shri Manoj Tiwari, Ex-Mukhiya, Chandaha panchayat and Shri Santu Roy, Upadhyash, Kisan Yuva Morcha** were very appreciative of the fact that ESL Steel Limited along with its partner implementing agency had organised the quiz competition and were quite touched and even astonished to note the enthusiasm shown by the participating children even in this weather condition.

"ESL Steel Limited always focuses on the holistic development and happiness of the communities around our plant. We strive to provide a platform for creativity and expression among our students. Initiatives like these further nurture talent, encourage team building endeavours, and foster a vibrant learning environment that goes beyond academics," said **Shri Ashish Ranjan, Head, CSR, ER & PR of ESL Steel Limited**. "Throughout our history, in the present, and looking ahead to the future, ESL Steel Limited remains dedicated to supporting the community's well-being through ongoing CSR initiatives, demonstrating our commitment to fostering a happier and thriving community."

Mr Rakesh Mishra, Deputy Head of CSR at ESL Steel Limited who was overseeing the whole Competition noticed that the confidence of the contestants didn't fritter with difficult questions or challenging scenarios. He also said that the spectators, who had come to bolster the confidence of their wards, saw their children didn't require any motivation and were also having fun at the extremely successful event. He said he would continue organising more such events if this is the effect on the children, which he was very happy with.

The various winners amongst the categories in which the children were competing are as follows:

In Group A (Prerna Tutorials (5 teams): 1st position was secured by Prerna Tutorials, Modidih; 2nd position was won by Prerna Drawing Centre, Chandaha; and 3rd position by Prerna Tutorials, Kumatand.

In Group B (Prerna Centre (5 teams); 1st was by Prerna Centre, Chandaha; 2nd position was secured by Prerna Centre, Siyaljori; Prerna Centre, Yogidih stood 3rd.

While in Group C (Vedanta ESL Excel 30 centre (5 teams) – Team 1 won.

About Sarthak Sustainable Development Foundation

With a vision to strengthen primary and secondary education, ESL Steel Ltd. along with Sarthak Sustainable Development Foundation is promoting education of the youth under project "Prerna". The project aims to strengthen education starting from the secondary level to intermediate and to provide quality and equitable education opportunities to the students of the socio-economically weaker sections of society within ESL's CSR operational areas for the wholesome development of the students so that they can achieve greater heights.

About Vedanta ESL Steel Limited

Located in Siyaljori village in the Bokaro district of Jharkhand, ESL Steel Limited is a leading manufacturer of steel products. It has a 2.5 million tonnes per annum (MTPA) greenfield integrated steel plant that produces pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant works in sync with the prescribed environmental standards, bringing international expertise and solutions from reputed manufacturers to offer world-class services and products.



